



DR. WENDY ELLIS JONES

NIL Consultant & Speaker

Award-winning Sports Executive, Hall of Fame Inductee, NIL Consultant & Transformational Leader with over two decades of experience in collegiate athletics, professional sports, fundraising, and strategic partnerships.

As the founder of NIL Doctor, her mission is to equip all stakeholders, students, coaches, and families with ethical, strategic NIL knowledge.

If you want deals alone, any agent can help. If you want your family empowered, informed, and prepared for long-term success, you want the NIL Doctor.

The Mission & Vision

The NIL Doctor empowers student athletes and their families by protecting them from exploitation, educating them on NIL, and helping them build long term legacy and wealth through culturally competent, family first support.

Empowering Student-Athletes to Excel On and Off the Court

Wendy's programs equip student-athletes with the knowledge, skills, and guidance to thrive both in their sport and beyond. Through personalized support, they learn to navigate NIL opportunities confidently, build their personal brand, and create long-term value.

SPEAKER TOPICS

- ✓ **Athlete Branding 101: Helping Student-Athletes Build a Marketable Identity**
Teaching athletes and staff to create and manage a personal brand that attracts NIL opportunities.
- ✓ **Empowerment Beyond the Field: Building Legacy Through NIL**
Learn how families can use NIL opportunities to build generational wealth and lasting legacies.
- ✓ **From Exploitation to Ownership: Redefining Athlete Representation**
Examine the barriers the underserved athletes face and how the NIL Doctor promotes a new model of representation.
- ✓ **Cultivating Resilience and Brilliance: The Role of Community in Athlete Success**
This talk emphasizes how families can turn adversity into unity, supporting resilience and nurturing long-term dreams in sports.

AS SEEN AT



BOOK DR. WENDY JONES

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📺 Dr. Wendy Jones