



Popular Keynotes

The Power of Your Name: Building Legacy Through NIL Unlock the secrets behind Name, Image, and Likeness (NIL) and discover how athletes can transform their personal brand into a lasting legacy. The NIL Doctor guides students, parents, and educators through the fundamentals of NIL, offering actionable strategies to protect and maximize an athlete's value, on and off the field. This session empowers attendees to see NIL as a tool for generational impact, not just short-term gain.

From Athlete to Icon: Crafting Your Story Beyond the Game This inspiring talk explores the journey from being recognized as an athlete to becoming a cultural icon. The NIL Doctor shares the importance of storytelling, personal branding, and influence, drawing on historical and contemporary examples. Attendees will learn how to use their platform to amplify their voice, advocate for their communities, and ensure they are remembered for more than their athletic achievements.

NIL 101: What Every Parent, Coach, and Principal Needs to Know Designed specifically for those guiding young athletes, this session demystifies the rapidly changing NIL landscape. The NIL Doctor breaks down legal, financial, and ethical considerations, equipping adults with the knowledge to support and protect their students. Attendees will leave with a clear understanding of their role in helping athletes make informed, empowered decisions.

From Grateful to Strategic: Building Your Empire While You Play This is an empowering session designed to shift athletes' thinking about how they approach NIL. Instead of simply approaching opportunities to actively seize them, the NIL Doctor reveals how to move beyond gratitude and adopt a strategic mindset, leveraging your platform, relationships, and resources to lay the foundation for long-term wealth and influence. Attendees will learn practical steps to build their personal brand and create a legacy, while excelling in their sport.



954.881.1242



www.nildoctor.com



info@nildoctor.com